

# POSTER CONTEST GUIDE

Participants are challenged to exercise their artistic ability to create a poster in colour and/or in black & white on the theme of Remembrance.

Winning entries at the Legion Branch level move forward to the Legion's Provincial level contests. Finalists are then forwarded to the Legion National Foundation in Ottawa to be judged at the national level.

The First-Place entries in both the Colour and Black & White Poster Categories, are displayed at the Canadian War Museum from November to October of the following year. The entries winning Second-Place and Third-Place, in both categories, are displayed in the foyer of the Parliament Buildings during the annual Remembrance period in November. Work will be returned to the artists through The Royal Canadian Legion, National Headquarters at the end of the display period.

## RULES

- 1** This contest is open to all students (including homeschool students) from kindergarten through grade 12 (Quebec: kindergarten through secondary 5) in the Canadian school system.
- 2** All entries are to be submitted to the local Legion Branch. Please contact the Legion Branch nearest you for their specific deadline date for entries: [legion.ca/contact-us/find-a-branch](http://legion.ca/contact-us/find-a-branch).
- 3** Participants must complete and include an official registration form with their entry. (No staples). This form is available through your local Legion Branch or online: [RemembranceContests.ca](http://RemembranceContests.ca).
- 4** Participants under the age of 18 must confirm parental permission via their official registration form.
- 5** All eligible entries must be no larger than 56cm x 71cm.
- 6** Submit your hand drawn, painted or illustrated work according to the appropriate Poster Contest category: Colour or Black & White.
- 7** Participants may enter both the Colour Category and the Black & White Category, but only one entry per category.
- 8** Entries must be submitted on paper or Bristol Board. Entries on other materials such as canvas, photopaper, or three-dimensional entries of craft material, including foam, textiles, and wood, will not be accepted.
- 9** All submissions must be the participant's original work and demonstrate a visual art skill such as drawing, painting or illustration. Submissions that appear to be computer generated, rendered by AI or machine will not be accepted. Copying or reproducing previously published works in whole or in part is prohibited and will result in disqualification of the entry.
- 10** The work should reflect Remembrance with a Canadian theme. If symbols are used, Canadian symbols shall be pre-eminent.

# JUDGING CRITERIA

POSTER

## CONTENT & CLARITY

**40**

Does the work reflect Remembrance with a Canadian theme? Does it convey a message, point of view or emotion? How clear and appropriate is the message, point of view or emotion?

## CREATIVITY & ORIGINALITY

**30**

Is the work visually appealing, arresting, or interesting? Is it evocative, inspiring and/or impactful? Does the content of the poster feel original? Is the work original, unique, and produced by the submitting party, for the intention of the contest?

## PRODUCTION & QUALITY

**30**

What is the overall quality of the work and level of polish? Does it fit within the size requirements? Does the work make any effort to achieve a particular personal or artistic style? Does it demonstrate a visual art skill such as drawing, painting or illustration?

# PRIZES

All prizes will be awarded on the recommendation of the judges, whose decision will be final. On notification of having been selected as a winner at the Legion National Foundation level, the student agrees to the full and exclusive non-profit use of their work for the purpose of promoting this program, the Legion National Foundation and The Royal Canadian Legion for the current contest year and in perpetuity.

## SENIOR LEVEL | GRADES 10, 11 AND 12 (QUEBEC: SECONDARY 4 AND 5)

**1<sup>ST</sup> PRIZE \$1000    2<sup>ND</sup> PRIZE \$500    3<sup>RD</sup> PRIZE \$250**

The Senior First-Place winners in both the Colour and Black & White Poster Category are additionally invited to Ottawa on an all-expense paid trip by the Legion National Foundation to represent Canada's youth at the National Remembrance Day Ceremony. The winners must be accompanied by a parent or guardian.

## INTERMEDIATE LEVEL | GRADES 7, 8 AND 9 (QUEBEC: SECONDARY 1, 2 AND 3)

**1<sup>ST</sup> PRIZE \$500    2<sup>ND</sup> PRIZE \$250    3<sup>RD</sup> PRIZE \$150**

## JUNIOR LEVEL | GRADES 4, 5 AND 6

**1<sup>ST</sup> PRIZE \$250    2<sup>ND</sup> PRIZE \$200    3<sup>RD</sup> PRIZE \$125**

## PRIMARY LEVEL | GRADES KINDERGARTEN, 1, 2 AND 3

**1<sup>ST</sup> PRIZE \$200    2<sup>ND</sup> PRIZE \$150    3<sup>RD</sup> PRIZE \$100**

All First-Place winners, in both categories, are awarded a cash prize and a personalized plaque. Their educational institution also receives a plaque. Second and Third Place winners, in both categories, are also awarded a cash prize and a certificate.

